



Machine & Algorithm Bias

Sources

- Ammori, Marvin, and Luke Pelican. "Competitors' Proposed Remedies for Search Bias: Search "Neutrality" and Other Proposals." *Journal of Internet Law*, vol. 15, no. 11, 2012, pp. 1-31. ProQuest, <http://proxy.sclcd.org/login?name=ProQuest&url=https://www.proquest.com/trade-journals/competitors-proposed-remedies-search-bias/docview/1018427634/se-2>. Accessed 3 Feb. 2023.
- Angwin, J., Larson, J., Kirchner, L., & Mattu, S. "Machine Bias." *ProPublica*, 23 May 2016, www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing. Accessed 3 Feb. 2023.
- Bozdag, Engin. "Bias in algorithmic filtering and personalization." *Ethics and Information Technology*, vol. 15, no. 3, 2013, pp. 209-227. ProQuest, <http://proxy.sclcd.org/login?name=ProQuest&url=https://www.proquest.com/scholarly-journals/bias-algorithmic-filtering-personalization/docview/1434119921/se-2>, doi: <https://doi.org/10.1007/s10676-013-9321-6>. Accessed 3 Feb. 2023.
- Carson, Audrey. "Public Discourse in the Age of Personalization: Psychological Explanations and Political Implications of Search Engine Bias and the Filter Bubble." *Journal of Science Policy & Governance Policy Analysis: Public Discourse in Age of Personalization*, www.sciencepolicyjournal.org. JSPG, vol. 7, no. 1, 2015, www.sciencepolicyjournal.org/uploads/5/4/3/4/5434385/pa3finalformattedv2.pdf. Accessed 3 Feb. 2023.
- Cleverley, Paul. "Search Algorithms: Neutral or Biased?" *Online Searcher*, vol. 41, no. 5, 2017, pp. 12-17. ProQuest, <http://proxy.sclcd.org/login?name=ProQuest&url=https://www.proquest.com/trade-journals/search-algorithms-neutral-biased/docview/1942476658/se-2>. Accessed 3 Feb. 2023.
- Create a Pro Website. "What Are Cookies? And How They Work | Explained for Beginners!" *YouTube*, 31 Aug. 2019, www.youtube.com/watch?v=rdVPfIECed8. Accessed 3 Feb. 2023.
- Fisher, Tim. "Does Google Spy on People? Here's How to Protect Yourself." *Lifewire*, 2017, www.lifewire.com/stop-google-from-tracking-your-searches-4123866#toc-how-to-stop-google-from-tracking-your-data. Accessed 4 Feb. 2023.
- Grey, CGP. "How Machines Learn." *YouTube*, 18 Dec. 2017, www.youtube.com/watch?v=R9OHn5ZF4Uo. Accessed 3 Feb. 2023.
- Hyman, David A., and David J. Franklyn. "Search Bias and the Limits of Antitrust: An Empirical Perspective on Remedies." *Jurimetrics*, vol. 55, no. 3, 2015, pp. 339-379. ProQuest, <http://proxy.sclcd.org/login?name=ProQuest&url=https://www.proquest.com/scholarly-journals/search-bias-limits-antitrust-empirical/docview/1727962360/se-2>. Accessed 3 Feb. 2023.

Need help finding a resource?

Ask library staff for help if you are unable to find or access a resource.
We're glad to help you find the information you are looking for.





Magid, Larry. "How (and Why) to Turn off Google's Personalized Search Results." *Forbes*, 22 Feb. 2012, www.forbes.com/sites/larrymagid/2012/01/13/how-and-why-to-turn-off-googles-personalized-search-results/?sh=a81f7dc38f2a. Accessed 3 Feb. 2023.

Muller, Britney, and Moz staff. "How Search Engines Work: Crawling, Indexing, and Ranking - Beginner's Guide to SEO." *Moz*, 2023, <https://moz.com/beginners-guide-to-seo/how-search-engines-operate>. Accessed 3 Feb. 2023.

Rowland, Fred. "The Filter Bubble: What the Internet is Hiding from You." *Portal: Libraries and the Academy*, vol. 11, no. 4, 2011, pp. 1009-1011. *ProQuest*, <http://proxy.sclcd.org/login?name=ProQuest&url=https://www.proquest.com/scholarly-journals/filter-bubble-what-internet-is-hiding-you/docview/1013807468/se-2>, doi: <https://doi.org/10.1353/pla.2011.0036>. Accessed 3 Feb. 2023.

U.S. Copyright Office. "Fair Use (FAQ) | U.S. Copyright Office." *Copyright.gov*, 2023, www.copyright.gov/help/faq/faq-fairuse.html. Accessed 3 Feb. 2023.

Need help finding a resource?

Ask library staff for help if you are unable to find or access a resource. We're glad to help you find the information you are looking for.



www.sclcd.org