Spokane, WA | April 11, 2024 – Spokane County Library District (SCLD) announces the Smokey Bear Reading Challenge to commemorate Smokey’s 80th birthday.

Eighty years ago, Smokey Bear emerged as the leading voice for wildfire prevention, marking a milestone that transcends mere celebration—it underscores the enduring importance of our forests and wildfire prevention.

SCLD has teamed up with the USDA Forest Service to introduce the Smokey Bear Reading Challenge on Beanstack. This isn’t a run-of-the-mill reading challenge—it’s an invitation to explore literature shedding light on wildfire prevention and environmental stewardship.

To participate, everyone is welcome to sign up on Beanstack at https://scld.beanstack.org/reader365 anytime in April through October 2024 and commit to reading three books on wildfire prevention or environmental conservation.

Readers can choose books from the curated lists or select their own titles to earn four activity badges. Once they’ve completed the challenge, readers can head into an SCLD library to claim some exclusive Smokey Bear swag to show their dedication to a safer, greener future.

To learn more about the reading challenge, visit www.scld.org/smokey-bear.

Spokane County Library District provides resources, experiences, and places that empower people to learn, explore, and succeed. The District operates 10 libraries that include Airway Heights, Argonne, Cheney, Deer Park, Fairfield, Medical Lake, Moran Prairie, North Spokane, Otis Orchards, and Spokane Valley as well as the mobile library LINC. District library cards are free to Spokane County residents.

For more information about our libraries and programs, please visit www.scld.org or call 509.893.8200.

###